THE EVENTS: NEW BRUNSWICK

Come one, come all! Step right up and have a ball! Here’s your invite, you’re on your way, to celebrate the Sixth Annual TAG (Talking About Giving) Days!

The TAG Days Carnival Kick-Off event will take place Monday, September 23, from 1 to 4 p.m. at Bishop Beach. Students can come by and learn about all the funds that alumni are supporting; play Giant Jenga, the trivia wheel, and the matching game; and personally thank alumni donors. TAG Team will have a gift card raffle, pass out giveaways, and provide carnival food for participants. Students will also have a chance to take photos with the Scarlet Knight and dance team, and record videos thanking alumni for their support for Rutgers. Students also have a chance to vote for their favorite funds through the daily “This Or That” Challenge (on Instagram and at tabling).

WHAT IS TAG TEAM?

The Talking About Team is a group of Rutgers students who host the annual TAG Days. Their mission is to help educate their peers about the importance of alumni donor support at Rutgers. These students create educational and fun programming that gets the student body excited about philanthropy and alumni donor support.

Follow TAG Team on Instagram using @RUTAGTeam to learn more about TAG Days challenges and events for Rutgers–New Brunswick. Check out the daily “This or That” fund vote on social media and at tabling that will determine which fund will win an extra $200! Schools having the most students participating can also win an additional $1,000 in support!

For more information, contact Joquoya Murphy, associate director of student philanthropy in the Office of Annual Giving at Rutgers University Foundation: Joquoya.murphy@ruf.rutgers.edu or 732-839-2006.

Through the remainder of the week, the TAG Team will have TAG Days Carnival Pop-Ups. Students have additional opportunities to play games, take photos, and vote for funds as well as get cool giveaways and enter raffles. Students can stop by from 1 to 4 p.m. on the following dates:

- Tuesday, September 24—Henry’s Courtyard (Livingston)
- Wednesday, September 25—Busch Student Center (Lawn)
- Thursday, September 26—Harvest Café (Cook)
- Friday, September 27—George Street Plaza (Outside Douglass Student Center)
THE EVENTS: NEWARK

Come one, come all! Step right up and have a ball! Here’s your invite, you’re on your way, to celebrate the Sixth Annual TAG (Talking About Giving) Days!

The TAG Days Carnival will take place Tuesday, October 8, from 10 a.m. to 2 p.m. at the Paul Robeson Campus Center and the Rutgers Business School lobby. Students will have the opportunity to:

- Learn about all the funds that Rutgers-Newark alumni support
- Play Giant Jenga
- Take a spin on the trivia wheel
- Test their knowledge with the matching game

Students have the chance to win:

- Gift cards
- Sunglasses
- Pens and Cups
- T-Shirts
- R-Shaped Cookies

Check out the “This or That” at tabling that will determine which fund will win an extra $500! Students also have a chance to vote on funds at Rutgers that can win money—the choice is theirs!
THE EVENTS: CAMDEN

Come one, come all! Step right up and have a ball! Here’s your invite, you’re on your way, to celebrate the Sixth Annual Talking About Giving Days!

The TAG Days Carnival will take place Tuesday, October 22, and Wednesday, October 23, from 11 a.m. to 2 p.m. inside the Campus Center. Students will have the opportunity to:

- Learn about all the funds that Rutgers- Newark alumni support
- Play Giant Jenga
- Take a spin on the trivia wheel
- Test their knowledge with the matching game

Students have the chance to win:

- Gift cards
- Sunglasses
- Pens and Cups
- T-Shirts
- R-Shaped Cookies

Check out the “This or That” at tabling that will determine which fund will win an extra $500! Students also have a chance to vote on funds at Rutgers that can win money—the choice is theirs! To play, students must follow @camdenscarletcouncil on Instagram or stop by tabling!